



Reserve at the Fairways Condominium Association
*7002 Salon Circle * Huber Heights, OH 45424*
Office - 937-667-7173
www.reserveatthefairways.com

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Every organization needs to have a vision, mission, and values in order to function effectively. While many might associate vision, mission, and values statements with a business, your Board determined that our Association should also have these so we can prioritize needs and set goals for your community.

VISION STATEMENT

Translation: What is your goal?

A vision statement should capture your inspiration as well as articulate your dreams and hopes for your community. It should also provide goals and a framework for strategic planning.

The Reserve at the Fairways Association's vision statement is:

- *We envision a community that represents a high quality of living and is considered a desirable place to live by residents and non-residents alike.*

MISSION STATEMENT

Translation: Why do we exist?

A mission is what you are doing in the present, whereas the vision is what you want for the future.

The Reserve at the Fairways Association's mission statement is:

- *Our mission is to enhance our quality of life by maintaining our common areas and upholding our Covenants, Declarations, By-Laws, and Rules with the intent of increasing property values while promoting a safe, friendly, and aesthetically pleasing place to live.*

VALUES STATEMENT

Translation: How will we accomplish our vision and mission?

Values are about how you want your association to meet these goals. We want to make sure that your values are reflecting and supporting the type of community you've outlined in the vision and mission statements.

The Reserve at the Fairways Association's values statement:

- *We seek to proactively maintain common areas in a high state of availability and quality commensurate with the levels to which our Association members have become accustomed, to maintain our unique community esthetics, to employ sound and fair financial practices that reinforce these values, and to consistently uphold and, when appropriate, seek amendment of the Covenants, Declarations, By-Laws, and Rules governing the conduct of our Association and its members.*